



PennState

Mentor Information for Administrative Fellow Applicants for 2021-2022

O. Richard Bundy, III

Vice President for Development and Alumni Relations

In his role as Penn State's vice president for development and alumni relations (VP-DDAR), Rich Bundy leads a team of nearly 600 staff in advancing the University's land-grant mission through the engagement of Penn State's alumni and friends. He assumed the helm in January 2017 as Penn State began a University-wide fundraising campaign, *A Greater Penn State for 21st Century Excellence*, a \$2.1 billion six-year effort. The University established three successive fundraising records in FY18, FY19, and FY20 under Rich's leadership, and passed the \$1 billion mark in funds committed in March 2019, ranking Penn State as only the 11th university in the nation, public or private, to raise more than \$1 billion in each of three or more campaigns. The Penn State Alumni Association, which also reports to Rich, is the largest dues-paying alumni organization in the world, with more than 174,000 members.

The DDAR Administrative Fellow will have the opportunity to engage with division leadership as the current campaign concludes and begin planning for Penn State's next comprehensive campaign. There will be multiple opportunities to accompany the VP-DDAR and his staff on donor cultivation, solicitation, and stewardship activities; at Alumni Association engagement events and meetings; and regional or national meetings of advancement professionals. The Administrative Fellow will also be invited to attend the VP-DDAR's direct report and senior staff meetings, the annual meetings of the campaign executive committee and the Alumni Council, as well as numerous other university committees on which the VP serves.

07/2020